

FACT SHEET

The Economic Value of San Bernardino Community College District

JANUARY 2016

San Bernardino Community College District (SBCCD) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society. Using a two-pronged approach that involves an economic impact analysis and an investment analysis, this study calculates the benefits to each of these groups. Results of the analysis reflect Fiscal Year (FY) 2013-14.

IMPACTS CREATED BY SBCCD IN FY 2013-14

ADDED INCOME	JOBs
\$77.4 MILLION	1,521
Operations spending impact	
\$16.4 MILLION	301
Student spending impact	
\$528 MILLION	9,443
Alumni impact	
\$621.8 MILLION	11,265
Total impact	

IMPACT ON BUSINESS COMMUNITY

During the analysis year, SBCCD and its students added **\$621.8 MILLION** in added income to the SBCCD Service Area economy, approximately equal to **0.5%** of the region's total GRP. By comparison, this impact from the district is almost as large as the entire Agriculture, Forestry, Fishing, and Hunting industry. The economic impacts of SBCCD break down as follows:

Operations spending impact

- SBCCD employed 1,388 full-time and part-time employees in FY 2013-14. Payroll amounted to **\$67.3 MILLION**, much of which was spent in the SBCCD Service Area to purchase groceries, clothing, and other household goods and services. The district spent another **\$15.4 MILLION** to support its day-to-day operations.
- The net impact of district payroll and expenses in the SBCCD Service Area during the analysis year was approximately **\$77.4 MILLION** in added income.

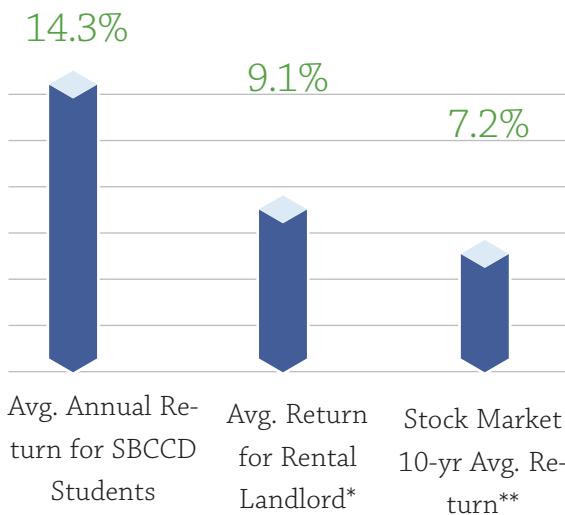
Impact of student spending

- Around 4% of students attending SBCCD originated from outside the region. Some of these students relocated to the SBCCD Service Area. In addition, a number of students would have left the region if not for SBCCD. These retained students spent money on groceries, transportation, rent, and so on at region businesses.
- The expenditures of retained students during the analysis year added approximately **\$16.4 MILLION** in added income to the SBCCD Service Area economy.

Alumni impact

- Over the years, students have studied at SBCCD and entered or re-entered the workforce with newly-acquired skills. Today, thousands of these former students are employed in the SBCCD Service Area.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **\$528 MILLION** in added income during the analysis year.

STUDENT RATE OF RETURN



*RealityTrac's Q3, 2014

**Forbes's S&P 500, 1994-2014.

RETURN ON INVESTMENT TO STUDENTS, TAXPAYERS, AND SOCIETY

Student perspective

- SBCCD's FY 2013-14 students paid a total of **\$17.5 MILLION** to cover the cost of tuition, fees, and supplies. They also forwent **\$139.4 MILLION** in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the district, students will receive a present value of **\$550.7 MILLION** in increased earnings over their working lives. This translates to a return of **\$3.50** in higher future earnings for every \$1 that students invest in their education. The average annual return for students is **14.3%**.

Taxpayer perspective

- In FY 2013-14, state and local taxpayers in California paid **\$73.3 MILLION** to support the operations of SBCCD. The net present value of the added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses amounts to **\$217.6 MILLION** in benefits to taxpayers. Savings to the public sector add another **\$23.1 MILLION** in benefits due to a reduced demand for government-funded services in California.
- Dividing benefits to taxpayers by the associated costs yields a **3.3** benefit-cost ratio, i.e., every \$1 in costs returns \$3.30 in benefits. The average annual return on investment for taxpayers is **9.8%**.

Social perspective

- The economic base in California will grow by **\$2.9 BILLION** over the course of the students' working lives. Society will also benefit from **\$50.2 MILLION** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.
- For every dollar that society spent on SBCCD educations during the analysis year, society will receive a cumulative value of **\$12.50** in benefits, for as long as the FY 2013-14 student population at SBCCD remains active in the state workforce.

FOR EVERY \$1 SPENT BY...

STUDENTS	\$3.50 Gained in lifetime earnings for STUDENTS
TAXPAYERS	\$3.30 Gained in added state revenue and social savings for TAXPAYERS
SOCIETY	\$12.50 Gained in added taxes and public sector savings for SOCIETY